Mission Statement

MCCLPHEI, Inc. advances the intellectual, cultural, and educational opportunities for our students, faculty, and all other citizens of the Commonwealth and provides collective advocacy for strong fiscal resources to serve the information needs of public academic library users.

Vision

Looking ahead three to five years, members see MCCLPHEI, Inc. leading the conversation for the library as a vehicle for transformative learning. The library remains a place for learning and research with well-designed study spaces, classrooms, computer labs, multimedia editing facilities, maker-spaces and offices. It also extends beyond four walls to engage the greater community. Some of the themes that emerged were:

- Strengthening collaboration inside and outside of our member institutions
- Developing a stronger presence in legislative and state government
- Expanding library integration and participation in the curriculum and in student learning outcomes
- Working with the changing student demographic:
- Integration with Teaching and Learning Centers and Workforce Development on each campus
- Enhancing research and scholarship through open access strategies
- Developing new and more user friendly methods for data gathering

Values

Participation in MCCLPHEI, Inc. is driven by a set of values that will guide the organization into the future.

- Libraries are and will continue to be the heart of the campus community
- Library collaboration and sharing strengthen our ability to serve citizens of the Commonwealth
- Access to information in a range of formats is critical to the missions of our institutions
- Libraries are teaching organizations that collaborate with faculty to prepare students for life-long learning
- Libraries are committed to fostering diversity
- Libraries support critical thinking and writing
- Libraries are adaptable and flexible to a constantly changing environment
History

MCCLPHEI, Inc. is a non-profit organization comprised of the library directors from the
Commonwealth's thirty public college and university campuses, including the schools of Law and
Medicine. The organization originated in 1968 as an informal advisory group to the Massachusetts Board
of Higher Education for the purpose of coordinating the expenditure of funds for a six-year Books for
College Libraries project. Since 1974, MCCLPHEI has become an advocacy group for library funding;
represented the Commonwealth’s public higher educational institutions in broader cooperative efforts at
the state and regional levels; promoted professional standards for academic library services, and
collaborated on negotiation and purchasing of digital resources to realize significant savings for member
libraries. In 2007, the organization applied for non-profit educational agency status, which was awarded
through the Secretary of State's office. In 2008, MCCLPHEI changed its name to the Massachusetts
Commonwealth Consortium of Libraries in Public Higher Education Institutions (MCCLPHEI, Inc.) to
more clearly reflect its expanded purpose.

Description

The membership consists of thirty public higher education institution libraries in the state of
Massachusetts. The chief librarian or appointed alternate from each of the member institutions serves as
the representative to MCCLPHEI, Inc. and also has the right to vote. A minimum of three membership
meetings are convened in a year, one of which is the Annual Conference. Yearly membership fees,
currently ---, support the operations of the organization. Officers include President, Vice-
President/President-Elect, Past President, Secretary, Treasurer and three members-at-large representing
each of the segments (University of Massachusetts, State University System, and Community Colleges).
These officers manage the affairs of the organization, set the legislative strategy, and perform all of the
duties necessary to carry out the objectives of the organization. There are currently eight standing
committees: Executive, Data and Assessment, Annual Conference Program, Nominating, Strategic
Planning, Electronic Resources, Staff Development and Website. Bylaws of the organization are regularly
reviewed. Ad-Hoc committees are appointed as needed. In FY 2015, the Massachusetts public higher
education system served over 190,000 students (fall 2015 headcount). The University of Massachusetts
had an enrollment of 56,303 students, the State University System had an enrollment of 41,812 students,
and the Community Colleges had an enrollment of 190,822. In FY 2015, Massachusetts institutions
conferred a total of 42,251 degrees. Of these degrees, 3,661 were from all certificate programs, 11,992
were Associate degrees, 19,429 were Bachelor’s degrees, 6,396 were Master’s degrees, and 773 were
Doctoral degrees. In FY 2015 staffing at MCCLPHEI, Inc. member libraries was approximately ----- FTE
staff and salaries totaled approximately ----- million. The total expenditure for resources and
maintenance was approximately $--- million. The combined book collection totaled more than --- million
volumes and approximately ---- volumes were added in FY 2015. General circulation was over ----
transactions and libraries offered over ---- information literacy sessions.
Needs Assessment

In February of 2016, the MCCLPHEI, Inc. Executive Board met with Linda Hummel-Shea to plan a retreat to gather input for the membership as part of the Long Range planning process as required by the Massachusetts Board of Library Commissioners. Linda formerly served as Library Director at Northern Essex Community College as well as President of MCCLPHEI Inc. and President of the NOBLE consortium. She was actively involved in the planning process for both library organizations as well as leading two Process Management Teams and serving on numerous process management and strategic planning teams at Northern Essex. Linda served as facilitator for the planning session that was held from 10:00AM-1:00 PM on April 15, 2016 at Fitchburg State University. Directors from the member libraries participated in a series of structured activities which included a large group session and also a break-out session of four working groups. The members reviewed current MCCLPHEI Inc. accomplishments and looked ahead three to five years to envision what the organization and our libraries will look like.

S.O.A.R. analysis (Strengths, Opportunities, Aspirations, Results) was used to identify the following:

- Strengths of the organization: What are we doing really well? What are we most proud of?
- Opportunities for the organization: What is the preferred future? How can we reframe challenges to be seen as opportunities?
- Aspirations: What are we doing well that we want to keep? What might we invent or reinvent that make a difference to our success?
- Results: How do we know we are succeeding? Who is responsible for making this happen?

Some of the major areas for focus for MCCLPHEI Inc. in the next three to five years were identified as follows:

**Collaboration/Networking**

Members cited the “inter-institutional communication around a myriad of library issues” as one of the greatest strengths and benefits of the organization. The open forum provided by MCCLPHEI, Inc. encourages the sharing of ideas and best practices. The organization benefits from the collective knowledge and unique strengths of member colleges. Formal and informal meetings and on-going communication allow members to engage in dialog about areas of mutual concern. Creation of more models of collaboration between the segments will benefit all levels of students. Members would like to see MCCLPHEI Inc. libraries foster better connections within their institutions with Centers for Teaching and Learning and other campus partners such as Workforce Development. More connectivity is needed with neighboring institutions-both high schools and local colleges. Continued collaboration and alignment with MLS and MBLC initiatives is essential to future growth of the organization.

**Resource sharing**

MCCLPHEI Inc. members benefit from the ongoing dialog with providers and vendors that has allowed member institutions to subscribe to information resources at significantly discounted rates. The organization should continue to leverage the collective buying power of members by expanding group purchasing of digital and print collections to support the curriculum and independent learning. There is also an opportunity to develop more efficient methods and tools for managing the metadata of licensed digital content. The gathering and reporting of comparative data is essential but can be cumbersome. Revision of data collection should be simplified and reflect evolving data sets and their impact on students.
Research/Teaching and Learning

Members cited the importance of expanding library integration and participation in the curriculum and in student learning outcomes. A new threat to academic research may be students’ lack of understanding about the value of libraries. The “digital native” is not necessarily technically proficient and the Library’s role in the education process is not always clear to students and faculty. Librarians are constructing a diverse research environment that enhances learning across all levels in our institutions and need to promote this to our varied constituents. There is support for continued collaboration for agreed upon standards and outcomes assessment for Information Literacy. MCCLPHEI Inc. will lead efforts to support open access and fair-use principles and share research equitably, legally, and cost effectively. There is interest in partnering with faculty and students in creating, designing, and maintaining a centralized OER repository. Development of shared digital content with open access for all students and faculty will ensure access to material for current and future generations.

Professional Development

Member libraries support expanding professional development opportunities for all levels of library staff. A newly expanded Library Director mentoring program has formalized past practice and several new directors have benefitted from pairing with a mentor in their segment. With more retirements on the horizon, there will be need to continue to develop and support this program. Professional development for library staff has been successful and warrants further development. Winter and summer break opportunities for programming by segment can be expanded to involve both professional and support staff. MCCLPHEI Inc. should develop the tools – resources, training, best practices, and model programs to inspire and support member libraries.

Goals and Objectives

Promote resource sharing and development of collaborative projects to benefit member libraries

- Develop recommendations for information and technology tools that support members’ common needs
- Investigate grant opportunities and potential funding sources via local and national foundations and government programs
- Develop shared strategic collection development among members
- Investigate the possibility of a MCCLPHEI Inc. portal and shared catalog for member libraries
- Work with campus partners to develop additional user centered environments (i.e. Centers for Teaching and Learning, Workforce Development)

Support the on-going professional and staff development of member libraries

- Identify professional development needs on an annual basis
- Continue to expand and develop a mentoring model that supports library directors
• Support dynamic professional development and training opportunities for librarians and library staff
• Provide leadership to identify and share a shared set of staff competencies and best practices among member libraries
• Encourage member libraries to work with faculty and administration to support ACRL Information literacy frameworks

Support research and scholarly communication for Massachusetts Public Higher Education

• Expand library integration and participation in the curriculum and in student learning outcomes.
• Identify and support best practices for teaching and measuring information literacy
• Identify and disseminate common rubrics, benchmarks, and instruments for measuring student mastery of information literacy
• Advocate for delivery of information in a variety of formats and platforms to engage the broader campus community
• Lead efforts to support and promote open access and fair use principles on our campuses
• Explore development of a shared robust infrastructure on which to develop sustainable digital projects for use in teaching and research

Identify and advocate for issues relating to libraries in public higher education

• Work with NEASC (New England Association of Schools and Colleges) and other leaders in the field of assessment to develop sustainable library assessment models
• Collaborate in the collection and interpretation of library related data such as IPED’s
• Revise data collection instruments to reflect the libraries evolving role and their impact on students
• Collaborate with organizations such as A.L.A. (American Library Association) and A.C.R.L. (Association of College and Research Libraries) to leverage the value of the college library in the education process (A.L.A. Assessment in Action)
• Position academic librarians as contributors to campus conversations on accountability and impact
• Develop strategies for Libraries to work more directly with Centers of Teaching and Learning on each campus
• Align goals and coordinate activities with M.L.S. (Massachusetts Library System) and Massachusetts Board of Library Commissioners
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The Planning Committee thanks individual library directors and library staff who contributed to the plan.
MCCLPHEI, Inc. Member Institutions

Berkshire Community College
Bridgewater State University
Bristol Community College
Bunker Hill Community College
Cape Cod Community College
Fitchburg State University
Framingham State University
Greenfield Community College
Holyoke Community College
Massachusetts Bay Community College
Massachusetts College of Art and Design
Massachusetts College of Liberal Arts
Massachusetts Maritime Academy
Massasoit Community College
Middlesex Community College
Mount Wachusett Community College
North Shore Community College
Northern Essex Community College
Quinsigamond Community College
Roxbury Community College
Salem State University
Springfield Technical Community College
University of Massachusetts/Amherst
University of Massachusetts/Boston
University of Massachusetts/Dartmouth
University of Massachusetts/Lowell
University of Massachusetts/School of Law
University of Massachusetts/Worcester